



Your dogs are Lucky Dogs!

They have you to give them love and affection, and now you can serve them a nutritious and wholesome food that they will not only enjoy, but that will keep them fit and help them live longer and healthier lives.

Lucky Dog Natural Nutrition Program is made with the following pure, fresh ingredients:

Fresh cooked beef and beef heart, brown rice, oats, amaranth, a medley of lightly steamed locally grown vegetables, canola and/or olive oils, flaxseed meal, soy meal, brewer's yeast, and added vitamins and minerals—all properly balanced to meet and exceed the nutritional requirements by the AAFCO¹ dog food nutritional profiles.

And Lucky Dog Natural Nutrition Program has no artificial additives, colors or flavors!

Portion size:

How much food to feed your dog can vary and the total daily diet consumption depends on your dog's age, weight, metabolism and size. **A general rule of thumb when feeding your dog a fresh food diet, is to provide a daily amount of food equal to 2% to 3% of your dog's ideal weight – not necessarily the dog's current weight.** For an adult, the percentages above are the best guide. Some dogs may need less, if they are less active or overweight. Dogs that are underweight or dogs that participate regularly in performance events or lead an active life style may need more. Each dog is different, so use this guide as a starting point and then watch your dog's weight as you feed and adjust the total amount of food as needed. As a general guideline, if you have to dig to find your dog's ribs, then feed a little less. If you can see your dog's ribs, then add slightly more to the diet.

Here is a chart for a guideline on how much to feed your dog daily *:

Weight of dog in kg	Recommended amount of food/day/kg (2-3% of dog's weight)
50 kilos	1-1.5 kg
40 kilos	800g - 1.2 kg
30 kilos	600-900 g
20 kilos	400-600 g
10 kilos	200-300 g

* Please divide recommended daily amount by two and serve twice a day.

Lucky Dog is served in 100% biodegradable packages; please keep frozen and let portions thaw at room temperature a few hours before serving. Unused portions should be kept refrigerated (and will last one week).

Formulas currently available include Max & Canelo's Adult, Bruja's Puppy Brew and Sirena's Seafood Medley (Adult Hypoallergenic)...with more formulas in development!

¹ Standards established by the Association of American Feed Control Officials (AAFCO)

For more information or to order **Lucky Dog Natural Nutrition Program** for your 4-legged best friend, please contact: barkbark@luckydog.com.mx or Lucky Dog Kitchen: 5264-6700